



CARMEL CHAMBER OF COMMERCE  
CITY PARTNERSHIP & COMMUNITY IMPACT

FY 2026–2027 Funding Request

## our impact at a glance



- 18,000+ Visitors Served
- Local Businesses Supported
- 60 Events/Programs Hosted
- 1,000+ Volunteer Hours

# Supporting Our Community Every Day



## ■ visitors

- Welcoming & guiding
- Enhancing experience

## ■ businesses

- Advocacy & promotion
- Connection & growth

## ■ community

- Events & engagement
- Resident & Business connection



# Working Together for Carmel

## City of Carmel-by-the-Sea

- Collaborate on events, city priorities, and policy discussions
- Provide business perspective and community insight

## visit carmel

- Crosspromote local businesses and tourism partners
- Support visitor services and referrals through the Visitor Center

## carmel residents assc.

- Promote Shop Local initiatives and resident engagement
- Connect residents with Chamber businesses and programs

## city activities commission

- Collaborate on community events and activations
- Represent business community perspective in CAC discussions



## carmel chamber of commerce

The Chamber serves as a connector, bringing together City, residents, and tourism partners to support a vibrant and sustainable Carmel.

# Investing in Carmel's Experience & Community

## HOW FUNDS ARE USED:

- Visitor Center Operations
- Business Support
- Community Outreach
- Staffing & Volunteers

## WHY IT MATTERS:

- Supports our local economy
- Connects businesses and residents
- Helps preserve the character of Carmel
- Enhances the visitor experience

Every dollar supports a stronger, more connected  
Carmel.



# looking ahead



- Strengthen and expand our partnerships
- Continue building connections across our community
- Develop innovative ideas that support our business community
- Stay aligned with the needs of Carmel businesses, residents, and visitors



**PROUD TO SERVE and support the  
CARMEL-BY-THE-SEA COMMUNITY**

**We respectfully request your continued partnership**