



CRA Membership VIP* Offers as of April, 2026

* Village Incentive Program

CRA Members – We encourage your patronage of these great Carmel area businesses. Thank them for their offer and for their support of residents. And if a business you are visiting is not listed here – please encourage them to visit our web site at <http://www.carmelresidents.org/vip-card> to be included in future update of our CRA VIP offer roster. You are provided with a new year card when you join or when you renew your annual membership.

Local Businesses - We welcome all local businesses (food, wine, retailers, services and more) to extend offers to Carmel Residents Association Members. Thank you for participating.

Note: Both the current CRA VIP offer list and the business signup form are available at the above link.

Restaurants/Food/Beverages

- ❖ **Allegro Pizza** ♦ Fixed Price Early Dinner 4-6 pm for \$11.95 includes pasta, salad & garlic bread. Plus 1 free glass of wine or beer. At Barnyard Shopping Village. ♦ (813) 626-5454 ♦ www.allegropizzeria.com
- ❖ **Anton & Michel** ♦ 15% off entire check (must buy a meal). ♦ Mission Street between Ocean & 7th. ♦ (813) 624-2406 ♦ www.antonandmichel.com
- ❖ **Café Carmel** ♦ 10% off check ♦ Ocean Avenue (north side) between Mission & San Carlos. ♦ (813) 624-3870 ♦ www.cafecarmel.com
- ❖ **Carmel's Bistro Giovanni** ♦ 10% off entire check ♦ San Carlos between 5th and 6th Avenue. ♦ (813) 626-6003 ♦ www.carmelbistro.com
- ❖ **Carmel's Hidden Gem** ♦ 10% off entire check ♦ Mission between 5th and 4th Avenue. ♦ (813) 250-7811 ♦ www.carmelshiddengem.com
- ❖ **Crossroads BBQ** ♦ 15% off every Tuesday's ♦ Crossroads Shopping Center. ♦ (831) 250-7616 ♦ www.thecrossroadsbbq.com
- ❖ **De Tierra Vineyards** ♦ 10% off your entire check every Tuesday's or Wednesday's (not applicable to Wine Club Members) ♦ Mission 3 SE of 5th. ♦ (831) 622-9704 ♦ www.detierra.com
- ❖ **Flaherty's Seafood & Oyster Bar** ♦ 15% off entire check ♦ 6th between San Carlos and Dolores. ♦ (831) 625-1800 ♦ www.flahertysseafood.com
- ❖ **Little Napoli - Bistro Italiano** ♦ 10% off entire check ♦ Dolores between Ocean Avenue and 7th ♦ (831) 626-6335 ♦ chefpepe.com/restaurants/little-napoli
- ❖ **Mission Bistro** ♦ 25% off on any bottle of wine, with a meal or to go ♦ Mission between Ocean Avenue and 7th ♦ (831) 574-8344 ♦ www.carmelmissionbistro.com

- ❖ **Mulligan's Public House** ♦ Free artichoke fritter appetizer per table with lunch/dinner ♦ Dolores Street Between Ocean Avenue and 7th ♦ (831) 250-5910 ♦ www.mulliganscarmel.com/
- ❖ **Nielsen Bros. Market** ♦ Receive 5% off everything except cigs & newspapers, simply show your VIP card. ♦ San Carlos and 7th South East Corner ♦ (831) 624-6441 ♦ nielsenbros.com
- ❖ **Olivier-by-the-Sea** ♦ 10% off all food items ♦ Ocean Avenue and 7th ♦ (831) 574-8045
- ❖ **Portabella Restaurant** ♦ One free dessert or 2 free limoncello drinks per table with lunch/dinner ♦ Ocean between Lincoln & Monte Verde ♦ (831) 624-4395 ♦ www.portabellacarmel.com
- ❖ **Stationery Restaurant & Coffee Shop** ♦ 40% off Wine Bottle to Go ♦ San Carlos or Mission between 5th and 6th ♦ (831) 250-7183 ♦ www.thestationaery.com
- ❖ **Treehouse Cafe** ♦ Free hummus/pita appetizer or one free dessert per table with lunch/dinner ♦ San Carlos between 7th and 8th ♦ (831) 626-1111 ♦ treehousecafecarmel.com
- ❖ **Vesuvio, Trattoria Bar Pizzeria** ♦ 10% off entire check ♦ Corner of 6th and Junipero ♦ (831) 625-1766 ♦ chefpepe.com/restaurants/Vesuvio/
- ❖ **Village Corner Restaurant** ♦ 10% off entire check ♦ Corner Dolores & 6th ♦ (831) 624-3588 ♦ www.villagecornercarmel.com
- ❖ **Yafa** ♦ 10% off entire check ♦ Junipero & 5th Ave SW Corner ♦ (831) 624-9232 ♦ www.yafarestaurant.com

Merchants/Retailers/Services

- ❖ **Aaron Chang Gallery** ♦ 25% off Carmel-by-the-Sea and Ocean Inspirations coffee table picture book ♦ Ocean Avenue between Lincoln and Dolores, ♦ (831) 574-8038, ♦ www.aaronchang.com
- ❖ **Ami Carmel** ♦ 15% off regularly priced merchandise ♦ 5 SE of 5th on Dolores, ♦ (831) 620-1600, ♦ www.amicarmel.com
- ❖ **Artemis Boots** ♦ 10% off retail ♦ Ocean & San Carlos, (831) 622-9242
- ❖ **Bee, Bark & Moss** ♦ 10% off Bee, Bark & Moss made products & custom fabrication services ♦ San Carlos Sq between 5th & 6th, ♦ (831) 293-8465, ♦ www.beebarkandmoss.com
- ❖ **Bixby Barbers** ♦ \$5 off services, 10% off products ♦ Mission & 7th, ♦ (831) 915-5722 ♦ www.bixbybarber.com
- ❖ **Carmel Bay Company** ♦ 10% off retail - clothing only ♦ SW corner of Ocean and Lincoln, ♦ (831) 624-3868, ♦ www.carmelbaycompany.com
- ❖ **Carmel Cares -Voice Map Tours** ♦ 1 VoiceMap GPS Tour per Year/per Membership, ♦ Tours listed on www.carmelcares.org/voicemap are eligible ♦ (831) 238-9822 or email carmelcares1@gmail.com
- ❖ **Carmel Classics at Laub's Country Store,** ♦ 10% off products ♦ SW Corner of Ocean & San Carlos, ♦ (831) 626-7400 ♦ www.calilove.com ♦ carmelclassics@yahoo.com
- ❖ **Carmel Classics** ♦ 10% off products ♦ NE Corner of Ocean & Dolores, ♦ (831) 626-1425 ♦ www.calilove.com
- ❖ **Carmel Cutlery** ♦ 20% off knife sharpening, ♦ Delores between Ocean and 6th, ♦ (831) 624-6699

- ❖ **Carmel Color House** ♦ 15% of regularly priced items & 5% off of sale items, ♦ San Carlos between Ocean and 7th, ♦ (831) 250-7609 <http://www.carmelcolorhouse.com>
- ❖ **Carmel Groomers** ♦ Free tooth brush or Blueberry Facial ♦ behind Tuck Box on Dolores, ♦ (831) 250-7089 ♦ www.carmelgroomers.com
- ❖ **Carmel Maker Space** in Su Vecino Courtyard on Lincoln (House of 8 Media) ♦ Free Entry to Monthly “The Art in Everyone Meetup (Normally \$10)” ♦ (831) 920-8333
- ❖ **The Club Carmel - Men’s and Women’s Store** ♦ 10% off retail ♦ Ocean Avenue, ♦ (831) 625-1645 ♦ www.theclubcarmel.com
- ❖ **Coast Carmel** ♦ 10% off products ♦ NE Corner of Ocean & San Carlos, ♦ (831) 250-5574 ♦ www.coastcarmel.com
- ❖ **Dentelle Fine Lingerie** ♦ 10% off first purchase ♦ NW Corner of Mission & 7th, ♦ (831) 574-3311, ♦ www.dentellefinelingerie.com
- ❖ **Diggity Dog** ♦ 10% off retail ♦ NE corner of Ocean & Monte Verde, (831) 625-1585, ♦ (831) 625-1585, ♦ www.diggidydog.com
- ❖ **Edi Matsumoto Art & Design** ♦ 10% off Giclee copy and wearable art ♦ Mission btw 5th & 6th, ♦ (831) 596-5157 ♦ www.edimatsumoto.com
- ❖ **Expert Alterations by Tuyen** ♦ 15% off all services (Present card at start) ♦ San Carlos btw 7th & 8th
- ❖ **Hedi’s Shoes** ♦ 10% off ♦ Ocean & Mission ♦ (831) 624-5580, ♦ www.hedi.com
- ❖ **Istanbul Collections (Artemis Rugs)** ♦ 10% off retail ♦ SW corner of San Carlos & Ocean, ♦ (831) 622-9262 ♦ www.artemisrugs.com
- ❖ **Jennifer Perlmutter Gallery** ♦ 10% off retail, repeat collectors receive an added 5% discount after first visit ♦ Dolores btw 5th & 6th in Millard Bldg, ♦ (323) 449-2916 ♦ www.jenniferperlmuttergallery.com
- ❖ **Mad Dogs & Englishmen Bike Shop** ♦ One time/one-hour complimentary electric bike ride for you and your family ♦ 20% off electric bike rentals (use VIP20 code) and 10% off accessories only, Ocean Ave and Mission, SW Corner, ♦ (831) 250-7687, ♦ www.maddogsenglishmen.com
- ❖ **Mantra Salon** ♦ Free deep conditioning with any cut or color service ♦ (831) 626-1223 ♦ Hampton Courtyard 7th Avenue, www.mantrasalon.com
- ❖ **Monterey Symphony** ♦ 50% off Tier 3 tickets at Sunset Center only. Online use “CRA” as offer code, or call Box Office to redeem offer ♦ (831) 646-8511 ♦ Hampton Courtyard SW Corner of 7th & San Carlos ♦ www.montereysymphony.org
- ❖ **Nicole Cromwell Gallery** ♦ 10% off retail, repeat collectors receive an added 5% discount after first visit ♦ (831) 200-1836 ♦ Monte Verde 3 SW of 11th ♦ www.nicolecromwellart.com
- ❖ **Quail & Olive (the)** ♦ 10% off all Quail & Olive branded oils & vinegars ♦ (831) 659-4288 ♦ 14 Del Fino Place, Carmel Valley, Ca 93924 ♦ www.quailandolive.com
- ❖ **On-the-Spot Auto & Carpet Cleaning** ♦ Auto: \$60 for interior steam cleaning and exterior car wash - or- 15% off carpet cleaning, or \$.34/Square Foot ♦ (831) 383-0791, www.carpetcleaningonthespot.com
- ❖ **Optique America** ♦ 10% off on frame, excludes prescription lenses ♦ Lincoln & 6th, (831) 626-8905, www.optiqueamerica.com

- ❖ **Ruffle Me to Sleep** ❖ Complimentary slippers with purchase of full pajamas or robe ❖ Dolores, between 5th & 6th, ❖ (831) 293-8636, ❖ www.rufflemetosleep.com
- ❖ **Peace of Mind Preparedness** ❖ 10% off customized disaster preparedness consultation ❖ ❖ (831) 915-3148, ❖ www.peaceofmindpreparedness.com
- ❖ **Pilgrims Way Bookstore & Secret Garden** ❖ 10% discount on total purchase ❖ ❖ (831) 624-4955, ❖ www.pilgrimsway.com
- ❖ **Princess Monterey Whale Watching** ❖ \$10 off whale watching cruise from Monterey Bay (20% off) ❖ Must enter WHALE 10 on website or at ticket counter on Monterey Wharf ❖ (831) 372-2203 ❖ www.montereywhalewatching.com
- ❖ **Kathy Sharpe Studio & Gallery** ❖ 10% off small, framed watercolors ❖ Dolores between 5th & 6th ❖ (831) 915-5052 ❖ www.kathysharpestudio.com
- ❖ **ServePro of Monterey Peninsula** ❖ 5% off any cleaning service ❖ (831) 275-1901, ❖ Monterey, Ca ❖ www.servpromonterypeeninsula.com, marketing@servpromp.com
- ❖ **Sketches at Lisa's Studio** ❖ 30% off paintings including your pet, home, or favorite Carmel scene, ❖ (831) 626-5435, ❖ www.lisasstudio.com, Courtyard of Fountains on Mission between Ocean & 7th.
- ❖ **St Germain Photography** ❖ \$300 for a 30 min Legacy (50+) portrait session, \$400 for a Couple Legacy session. Includes on location shoot, editing, 48 hr turn around ❖ 184 Palm Ave #86, Marina, Ca 93933, ❖ (831) 682-2077, ❖ www.StGermainPhotography.com

Carmel Residents Association, PO Box 13, Carmel-by-the-Sea, Ca 93921
info@carmelresidents.org www.carmelresidents.org

Disclaimers: -

- Discounts do not apply to special offers, sale items, or Prix Fixe meals unless told otherwise.
- Please tip (apply gratuity) on your purchase based on the full amount before discount.
- The CRA takes no responsibility for these offers and makes no representations regarding them.
- These offers may be modified by the businesses without advance notice. - The Village Incentive Program may be terminated at any time.
- Please check <http://www.carmelresidents.org/vip-card> for updates.