

Print Name \_\_\_\_\_ Email Address \_\_\_\_\_

**Carmel Residents Association Membership Satisfaction – this page**

<b>Your Membership Satisfaction</b> <i>(select one per row by filling in the circle)</i>	Very Satisfied	Satisfied	Neutral	Needs Updates	Unsatisfied
Overall CRA Membership Satisfaction	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Overall CRA Membership Value	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Resources & Publications (#1 below)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Educational & Entertainment Programs (#2 below)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Annual Social Programs (#3 below)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Monthly Social & Volunteer Opportunities (#4 below)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

How likely are you to recommend CRA membership to others in Carmel or its Sphere of Influence?

Very Likely  Somewhat Likely  Not Likely

How long have you been a CRA member? since \_\_\_\_\_ year

Your ideas on how we can better engage and serve our membership? \_\_\_\_\_

**1. Resources & Publications**

- Website [www.CarmelResidents.org](http://www.CarmelResidents.org) includes past & future programs, gatherings, calendars of city-wide meetings, activities & events.
- The Voice* – printed & postal mailed newsletter 5 times per year.
- News You Can Use* – email monthly updates.
- Facebook page for Carmel Residents Association [www.facebook.com/groups/CarmelResidentsAssoc](http://www.facebook.com/groups/CarmelResidentsAssoc)
- Village Incentive Program (VIP) discounts/offers for current Members [www.carmelresidents.org/vip-card](http://www.carmelresidents.org/vip-card)
- Other printed materials: A-Z Booklet (free) and the Stories of Old Carmel (available at local book sellers)

**2. Educational/Entertainment Programs** – on civic & community topics. [www.carmelresidents.org/our-programs](http://www.carmelresidents.org/our-programs)

- CRA hosted Zoom programs - 6/yr (replaced the in-person programs)
- CRA hosted Carpenter Hall programs – reinstating in-person targeting in Fall 2021.

---Your *optional* added feedback---

- What past topics have you found interesting? \_\_\_\_\_
- What future topics do you suggest? \_\_\_\_\_
- How many in person programs have you attended? \_\_\_\_\_ Qty
- How many Zoom programs have you attended? \_\_\_\_\_ Qty
- Have many of these recorded programs have you viewed on YouTube? \_\_\_\_\_ Qty

**3. Annual Social Programs** - [www.carmelresidents.org/social-activities](http://www.carmelresidents.org/social-activities) (held in non-Covid times)

- CRA Recognition of Carmel Businesses
- CRA Annual Meeting & Buffet – May each year \*
- CRA Table on July 4<sup>th</sup> Picnic in Devendorf Park
- CRA Candidates Forum – bi annual, September
- CRA Participation in November Anniversary Halloween Parade
- CRA Feast in the Forrest at Indian Village in Pebble Beach – annual early Fall\* (this year Sept 18<sup>th</sup>)
- CRA Citizen of the Year – bi annual, usually Spring (this year Oct 10<sup>th</sup>)
- CRA Holiday Gala Dinner – December Members-Only at La Playa\* (this year Dec 3<sup>rd</sup>)

\* = fee required to participate

--- Your *optional* added feedback---

- Have you attended in the past? No  Yes  If Yes, which of these \_\_\_\_\_
- Will you attend in the future? No  Yes  If Yes, which of these \_\_\_\_\_
- Suggestions for the future \_\_\_\_\_
- Are you willing to help with these? No  Yes  Maybe if time allows

**4. Monthly (Routine) Social & Volunteer Opportunities**

- CRA Leadership at Farmers Market Community Table – every last Thursday (starting Feb 2021)
- CRA Leadership at Beach Clean Up – every 3<sup>rd</sup> Saturday 9-12 from March – October
- CRA Dines Out or No-Host Gatherings at local Restaurants (paused in past year – plan to reinstate)

## OPTIONAL Ongoing Feedback – It Makes a Difference

### CRA Board Members Engaged in Civic Meetings.

Carmel Residents are encouraged to participate in these public meetings. In parallel, CRA Board Members are participating in each below meeting and in many other area non-profits and organizations to contribute, raise concerns and extend our thanks.

- a. City Council
- b. Activities Commission
- c. Planning Commission
- d. Forest & Beach Commission
- e. Historic Resources Board
- f. Library Board
- g. Climate Committee
- h. Ad-Hoc Committees – topical & short term
- i. Carmel Chamber of Commerce
- j. Visit Carmel

### Civic Topics of Interest

As we participate in our community, we bring different backgrounds, levels of interest and opinions. However, we all share the passion that Carmel-by-the-Sea remains a wonderful place to live and enjoy.

#### City Administration

- General Plan
- Annual budget process (fiscal year starts July 1)
- Periodic budget adjustments
- CalPERS Unfunded Liability
- Resident engagement in Councils & Commissions

#### City Parks & Facilities Use & Maintenance

- City: City Hall, Police Station, Fire Station, Public Works, Libraries, Restrooms, and Sunset Center
- Parks: Carmelita, Devendorf, First Murphy, Forest Hill, Forest Theater, Lester Rowntree Garden, Mary Austin, Mission Train Nature Preserve, Picadilly, and Vista Lobos
- Others: Scout House & Flanders Mansion revitalization, Forest Theater utilization, North Dunes revitalization and Scenic Stairway & Path maintenance

#### Trees in Public Space

- Tree & Stump Removal – dead/diseased
- Tree Pruning – preventative
- Tree/Shrub Replanting in empty plots/boxes
- Permitting for private tree maintenance

#### Public Works Items

- Sidewalk upkeep & cleaning
- Landscape maintenance, weeding & mulching
- Directional & street signage
- Traffic calming medians, bump-outs & islands
- Bike paths in roadways
- Undergrounding utilities
- Drainage/Sewage infrastructure
- Beach Fire program options
- Smoke abatement
- Facility/building maintenance

#### Architecture Design Diversity & Historical Charm

- Business Building Codes/Design Guidelines
- Residential Building Codes/Design Guidelines
- Property Update & Permitting
- Ancillary Dwelling Units - ADU
- Short Term Rentals

#### Public Space Utilization

- Permanent outdoor seating in public places
- Food/Merchant carts on sidewalks
- For City and other public events

#### Public Safety Services

- Police services & engagement
- EMT/Ambulance response times
- Fire prevention & inspections

#### Village Parking

- Public lot expansion options
- Public parking – paid, fees or free
- Residential parking issues

#### Postal Services

- Remain status quo
- Postal delivery to locations
- Issue numbered location addresses
- Postal delivery to numbered addresses

#### Business Mix

- Wine Tasting, Restaurants, Galleries, Jewelry, Real-estate, Shops, Grocery, Others
- Is this mix good or does it needs change?
- Does the marketplace determine the mix?

#### Climate Impact & Actions

- Beach erosion
- Going solar & Shifting to all electric
- Waste Minimization
- Local low-cost housing

Please make your voice heard on these topics and efforts by participating live or email us with your views to

[info@carmelresidents.org](mailto:info@carmelresidents.org). Or share your immediate thoughts here \_\_\_\_\_

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Please return in postal mail by July 15<sup>th</sup> to CRA, PO Box 13, Carmel-by-the-Sea, Ca 93921.

If you replied to this survey by email, do not mail in this form. Where space is limited – please feel free to add a separate page or email us at [info@carmelresidents.org](mailto:info@carmelresidents.org)