



## Why Join or Renew? - Please Make It Official CRA Membership Benefits – Jan 2023

Carmel Residents Association is a civic non-profit organization, now celebrating our 36<sup>th</sup> year in 2023 of serving our community and residents. Our efforts, impact, purpose of the past and future rely on our membership and your annual dues. With January and February, it is this time of year, in *The Voice* we include a return envelope for just that – your annual renewal or to join us officially.

You are our source of income. We hope you agree that the programs, content, events, and more deliver value worthy of your membership.

Our membership includes full-time, part-time residents, home owners, renters, folks who plan to make Carmel their home, with businesses, employees, city staff and valued regional and international visitors who want to preserve Carmel-by-the-Sea for all in the years to come. If you love our Village and want to keep connected and enjoy our town culture – be a current CRA Member.

It's easy to renew or join and, even to make an additional donation either online at [carmelresidents.org](http://carmelresidents.org), or via snail mail with your check. And if your budget allows, we'd appreciate your "step up" to Benefactor or Lifetime membership levels.

### So Many Organizations

Your CRA Board also works with most local organizations, and are often members or board members, or volunteers within them as well. We align efforts, contribute, and provide mutual support for their programs. You will find that CRA's efforts complement these other local organization missions and activities.

### Our Dialog with City Leadership

We work with City staff, City Council and many of the other City boards and commissions to keep watch and provide input in their efforts for all the residents of Carmel-by-the-Sea.

### CRA's Beach Clean Up

Yes, we've gathered March through Oct, each 3<sup>rd</sup> Saturday now for over 30 years. This program welcomes everyone who enjoys our beautiful Carmel City Beach and is willing to contribute to keep it amazing.

## CRA at Farmers Market

From January through October, each last Thursday, you can find CRA Board Members at a Community Table. It's where we meet members and visitors, exchange ideas, recommendations and explore hot topics from the City Council or Planning Commission, to name a few.

## Enjoyed by All

Many of our efforts are open to all, others are for members only. It is your support that keeps what we do going strong. Your participation with feedback, volunteering, and participation in what we deliver helps our entire community in this amazing Village in the Forest by the Sea.

## Don't Miss A Thing

CRA Hosts educational and informational programs throughout the calendar year – covering civic topics, historical, informational items of interest, with great speakers and content relevant to an enriching citizen experience. Plus, every biannual election year CRA hosts the resident issues-based Candidates Forum and our biannual Citizen of the Year event being held in March of this year.

Visit our website for the latest programs past and upcoming. Most of our CRA civic and educational programs are recorded with links on our website and on our YouTube channel too. Activities and programs beyond CRA abound in our Village and are shared on our Carmel Residents Facebook page and our CRA Website Calendar.



## And, For Members Only

For our membership, nearly 900 strong, are the benefits and events only for just US! All members will receive our latest, 2023, VIP card upon renewing or joining to use with our local businesses who offer discounts to our membership. Thanks for your patronage and for nudging more businesses to create an offer to our growing roster.



And, of course, all members will continue to receive our bi-monthly *The VOICE* newsletter reflecting the heartbeat of our Village, tackling issues, providing history and more. Monthly, our members are emailed the “News You Can Use” covering more timely topics and events citywide.

This year again and bi-annually, we host Feast in the Forest in Pebble Beach, which is always a sellout like our annual December Holiday Gala at La Playa.



Our “No Host” gatherings at a restaurant in town have returned. Reservations aren’t required and these are great to meet and mingle with fellow CRA members. Thank you, Terri & Ross Kaplan, for leading this program!



Don’t forget our CRA Annual Meeting is held in May each year with CRA Board and program updates, your welcomed inputs and occasional civic leader briefings. Plus, we’ve reinstated our summer beach gathering too, who doesn’t love a beach party with neighbors!



So folks, please join us and keep your membership up to date!



Thank you!

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